

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
-----------------------	-------

I, Daniel Jester
being/on behalf of: Barack Obama, a legally
qualified candidate of the Democratic political
party for the office of: President of the United States
in the Primary + General
election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, JAMES A MESSINA
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

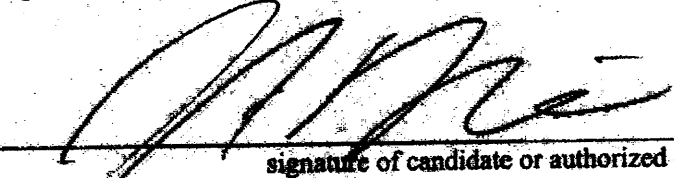
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

JAMES A. MESSINA
printed name

1/18/2012
date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Obama For America 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee



4/18/2012
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

REP: HRP
RUN ON: SEP12/12 AT 12:28

R204 - AGENCY BUYLINES

PAGE: 1
REQUESTED BY: MEGHAN

E-ORDER: 396479 (REV 0) AGY#2283124
STATION: WSVN-TV MIAMI, FL
AGENCY: GMMB
ADV: OBAMA FOR AMERICA
BUYER: KATIE KEULEMAN

HDLN#: UNLINKED
DATES: SEP13/12 - SEP17/12
PRODI: CANDIDATE ORDERS
PROD2:
TEL #:

TRAFFIC#:
SAL: 1768
EST#: 1768
DEMO:

DIFF	BUY LINE	DAY/TIME	LEN	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME
		AGENCY: SEPARATION: 30									
		SYSTEM: INCONSISTENT DAYS/DATES FOUND IN BUYLINE 1 2 3 4 5 7 8 9 10 11 13 14 1									
		AGENCY: 5 16 17 18 19 26 27 30 31									
		SYSTEM: PLEASE CHECK ORDER START/END DATES									
	1	TH-F,M-W/5-530A	30S	\$200	SEP13/12	SEP19/12	1	5	5	\$1,000	TODAY IN FLORIDA 6SA
	2	TH-F,M-W/530-6A	30S	\$300	SEP13/12	SEP19/12	1	5	5	\$1,500	TODAY IN FLORIDA
	3	TH-F,M-W/6-7A	30S	\$600	SEP13/12	SEP19/12	1	5	5	\$3,000	TODAY IN FLORIDA
	4	TH-F,M-W/7-8A	30S	\$700	SEP13/12	SEP19/12	1	5	5	\$3,500	FLORIDA6:00-7:00
	5	TH-F,M-W/8-9A	30S	\$600	SEP13/12	SEP19/12	1	5	5	\$3,000	TODAY IN FLORIDA
	6	SAT/7-8A	30S	\$200	SEP15/12	SEP15/12	1	1	1	\$200	TODAY IN FLORIDA SAT. TODAY IN FLORIDA
	7	TH-F,M-W/9-10A	30S	\$300	SEP13/12	SEP19/12	1	5	5	\$1,500	TODAY IN FLORIDA
	8	TH-F,M-W/9A-4P	30S	\$150	SEP13/12	SEP19/12	1	5	5	\$750	DAYTIME ROTATION
	9	TH-F,M-W/10-11A	30S	\$200	SEP13/12	SEP19/12	1	5	5	\$1,000	FAMILY FEUD
	10	TH-F,M-W/11A-12N	30S	\$200	SEP13/12	SEP19/12	1	5	5	\$1,000	MILLIONAIRE
	11	TH-F,M-W/12N-1P	30S	\$200	SEP13/12	SEP19/12	1	5	5	\$1,000	CHANNEL 7 NEWS
	12	SAT/8-10A	30S	\$200	SEP15/12	SEP15/12	1	1	1	\$200	SAT. TODAY IN FLORIDA
	13	TH-F,M-W/3-4P	30S	\$250	SEP13/12	SEP19/12	1	5	5	\$1,250	DIVORCE COURT
	14	TH-F,M-W/4-430P	30S	\$550	SEP13/12	SEP19/12	1	5	5	\$2,750	CHANNEL 7 NEWS
	15	TH-F,M-W/430-5P	30S	\$550	SEP13/12	SEP19/12	1	5	5	\$2,750	CHANNEL 7 NEWS
	16	TH-F,M-W/5-530P	30S	\$1,000	SEP13/12	SEP19/12	1	5	5	\$5,000	CHANNEL 7 NEWS
	17	TH-F,M-W/530-6P	30S	\$1,000	SEP13/12	SEP19/12	1	5	5	\$5,000	CHANNEL 7 NEWS
	18	TH-F,M-W/6-630P	30S	\$1,000	SEP13/12	SEP19/12	1	5	5	\$5,000	CHANNEL 7 NEWS
	19	TH-F,M-W/630-7P	30S	\$1,000	SEP13/12	SEP19/12	1	5	5	\$5,000	CHANNEL 7 NEWS
	20	SAT/5-530P	30S	\$350	SEP15/12	SEP15/12	1	5	5	\$1,750	CHANNEL 7 NEWS
	21	SAT/6-630P	30S	\$350	SEP15/12	SEP15/12	1	1	1	\$350	CHANNEL 7 NEWS
	22	SAT/630-7P	30S	\$350	SEP15/12	SEP15/12	1	1	1	\$350	CHANNEL 7 NEWS
	23	SUN/5-530P	30S	\$350	SEP16/12	SEP16/12	1	1	1	\$350	CHANNEL 7 NEWS
	24	SUN/6-630P	30S	\$350	SEP16/12	SEP16/12	1	1	1	\$350	CH.7 WKEND NEWS
	25	SUN/630-7P	30S	\$350	SEP16/12	SEP16/12	1	1	1	\$350	CH.7 WKEND NEWS
	26	TH-F,M-W/7-730P	30S	\$1,100	SEP13/12	SEP19/12	1	5	5	\$5,500	INSIDE EDITION
	27	TH-F,M-W/730-8P	30S	\$900	SEP13/12	SEP19/12	1	3	3	\$2,700	DECO DRIVE
	28	THU/8-9P	30S	\$3,000	SEP13/12	SEP13/12	1	2	2	\$6,000	X-FACTOREFF: 9/20/12-12/20/12
	29	SAT/8-10P	30S	\$2,000	SEP15/12	SEP15/12	1	2	2	\$4,000	COLLEGE FOOTBALLEFF: 9/1/12-12/1/1
	30	TH-F,M-W/10-11P	30S	\$1,800	SEP13/12	SEP19/12	1	5	5	\$9,000	CHANNEL 7 NEWS @ 10P
	31	TH-F,M-W/11-1130 P	30S	\$1,200	SEP13/12	SEP19/12	1	5	5	\$6,000	CH 7 NEWS AT 11PM
	32	SAT/10-11P	30S	\$1,000	SEP15/12	SEP15/12	1	1	1	\$1,000	CHANNEL 7 NEWS (SATURDAY)
	33	SAT/11-1130P	30S	\$900	SEP15/12	SEP15/12	1	1	1	\$900	CH 7 NEWS
	34	SUN/10-11P	30S	\$1,200	SEP16/12	SEP16/12	1	1	1	\$1,200	CHANNEL 7 NEWS (SUNDAY)
	35	SUN/11-1130P	30S	\$1,100	SEP16/12	SEP16/12	1	1	1	\$1,100	CH 7 NEWS
	36	SAT/715-1015P	30S	\$2,000	SEP15/12	SEP15/12	1	2	2	\$4,000	MLB REGULAR SEASON

E-ORDER: 396479 (REV 0) AGY#2283124
STATION: WSVN-TV MIAMI, FL

HDLN#: UNLINKED
DATES: SEP13/12 - SEP17/12

TRAFFIC#:
SAL: TOTAL
DOLLARS

BUY LINE DAY/TIME LEN RATE

SPT/ WEEK
TOTAL SPOTS
TOTAL DOLLARS

PROGRAM NAME

CURRENT AGENCY ORDER TOTALS: 125 \$89,300
NOTE: THIS ORDER CANNOT BE APPROVED. SEE ABOVE ERRORS AND REJECT BACK TO AGENCY.



WWSN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

G M M B Advertising
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 30602

Schedule Dates

09/18/12-09/24/12

Advertiser

POL/B OBAMA/D/PRE/US (3428)

Agency

G M M B Advertising (1734)

Product

Political Issues (1082)

Brand

OBAMA FOR AMERICA (12752)

Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

Sales Office

Washington DC

Buyer Name

KEULEMAN, KATIE

Phone/Fax

/

CPE

SKED A/1798

Account Types

National/Political Candidate

Billing Type

Standard

Comments

OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 09/17/12
Last Modified 09/17/12
Entered By Wendy Cresque
CO-OP No
Headline # 6319699
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,138.75
Net Total \$85,786.25
Sales Tax

WWSN (WSVN)

By Broadcast Month

Sep. 2012 121 \$100,925.00

Grand Total: 121 \$100,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/18/12-09/21/12	4	:30	5:30A- 6A (ET)	1		1	1	1	1			4	\$200.00	\$800.00	WSVN (WSVN)		9/17/12
1.1	Normal Line / SPOT	09/18/12-09/21/12	4	:30	5A- 5:30A (ET)	1		1	1	1	1			4	\$200.00	\$800.00	WSVN (WSVN)		9/17/12
2.0	Revised Line / SPOT	09/24/12-09/24/12	4	:30	5:30A- 6A (ET)	1	1							1	\$200.00	\$200.00	WSVN (WSVN)		9/17/12
2.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5A- 5:30A (ET)	1	1							1	\$325.00	\$325.00	WSVN (WSVN)		9/17/12
3.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	5:30A- 6A (ET)	1		1	1	1	1			4	\$325.00	\$1,300.00	WSVN (WSVN)		9/17/12
4.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5:30A- 6A (ET)	1	1							1	\$325.00	\$325.00	WSVN (WSVN)		9/17/12
5.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6A- 7A (ET)	1		1	1	1	1			4	\$600.00	\$2,400.00	WSVN (WSVN)		9/17/12
6.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6A- 7A (ET)	1	1							1	\$600.00	\$600.00	WSVN (WSVN)		9/17/12
7.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7A- 8A (ET)	1		1	1	1	1			4	\$700.00	\$2,800.00	WSVN (WSVN)		9/17/12
8.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7A- 8A (ET)	1	1							1	\$700.00	\$700.00	WSVN (WSVN)		9/17/12
9.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	8A- 9A (ET)	1		1	1	1	1			4	\$600.00	\$2,400.00	WSVN (WSVN)		9/17/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	8A- 9A (ET)	1	1							1	\$600.00	\$600.00	WSVN (WSVN)		9/17/12
11.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	7A- 7:30A (ET)	1						1		1	\$300.00	\$300.00	WSVN (WSVN)	TIF SAT	9/17/12
12.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	9A- 10A (ET)	1		1	1	1	1			4	\$250.00	\$1,000.00	WSVN (WSVN)		9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WWSN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

G M M B Advertising
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 30602

Schedule Dates

09/18/12-09/24/12

Advertiser

POLI/B OBAMA/D/PRE/US (3428)

Agency

G M M B Advertising (1734)

Product

Political Issues (1082)

Brand

OBAMA FOR AMERICA (12752)

Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

Sales Office

Washington DC

Buyer Name

KEULEMAN, KATIE

Phone/Fax

/

CPE

SKED A/1798

Account Types

National/Political Candidate

Billing Type

Standard

Comments

OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 09/17/12
Last Modified 09/17/12
Entered By Wendy Creque
CO-OP No
Headline # 6319699
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,138.75
Net Total \$85,786.25
Sales Tax

WWSN (WWSN)
By Broadcast Month
Sep. 2012 121 \$100,925.00
Grand Total: 121 \$100,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	9A-10A (ET)	1								1	\$250.00	\$250.00	WWSN (WWSN)		9/17/12
14.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	9A-4P (ET)			1	1	1	1			4	\$150.00	\$600.00	WWSN (WWSN)		9/17/12
15.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	9A-4P (ET)	1								1	\$150.00	\$150.00	WWSN (WWSN)		9/17/12
16.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	10A-11A (ET)			1	1	1	1			4	\$200.00	\$800.00	WWSN (WWSN)	WENDY WILLIAMS	9/17/12
17.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	10A-11A (ET)	1								1	\$200.00	\$200.00	WWSN (WWSN)	WENDY WILLIAMS	9/17/12
18.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	11A-11:30A (ET)			1	1	1	1			4	\$200.00	\$800.00	WWSN (WWSN)	MILLIONAIRE	9/17/12
19.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	11A-11:30A (ET)	1								1	\$200.00	\$200.00	WWSN (WWSN)	MILLIONAIRE	9/17/12
20.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	12P-1P (ET)			1	1	1	1			4	\$200.00	\$800.00	WWSN (WWSN)	12P NEWS	9/17/12
21.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	12P-1P (ET)	1								1	\$200.00	\$200.00	WWSN (WWSN)	12P NEWS	9/17/12
22.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	7A-10A (ET)							1		1	\$200.00	\$200.00	WWSN (WWSN)	TIF SAT	9/17/12
23.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	3P-4P (ET)			1	1	1	1			4	\$250.00	\$1,000.00	WWSN (WWSN)	DIVORCE COURT	9/17/12
24.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	3P-4P (ET)	1								1	\$250.00	\$250.00	WWSN (WWSN)	DIVORCE COURT	9/17/12
25.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	4P-4:30P (ET)			1	1	1	1			4	\$550.00	\$2,200.00	WWSN (WWSN)	4P NEWS	9/17/12
26.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	4P-4:30P (ET)	1								1	\$550.00	\$550.00	WWSN (WWSN)	4P NEWS	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WWSN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WWSN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

G M B Advertising
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 30602

Schedule Dates 09/18/12-09/24/12
Advertiser POLI/B OBAMA/D/PRE/US (3428)
Agency G M B Advertising (1734)
Product Political Issues (1082)
Brand OBAMA FOR AMERICA (12752)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name KEULEMAN, KATIE
Phone/Fax /
CPE SKED A/1798
Account Types National/Political Candidate
Billing Type Standard
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 09/17/12
Last Modified 09/17/12
Entered By Wendy Creque
CO-OP No
Headline # 6319699
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,138.75
Net Total \$85,786.25
Sales Tax

WWSN (WSVN)

By Broadcast Month Spots Rate
Sep. 2012 121 \$100,925.00
Grand Total: 121 \$100,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	4:30P- 5P (ET)	1		1	1	1	1			4	\$550.00	\$2,200.00	WSVN (WSVN)	430P NEWS	9/17/12
28.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	4:30P- 5P (ET)	1	1							1	\$550.00	\$550.00	WSVN (WSVN)	430P NEWS	9/17/12
29.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	5P- 5:30P (ET)	1		1	1	1	1			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	5P NEWS	9/17/12
30.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5P- 5:30P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	5P NEWS	9/17/12
31.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	5:30P- 6P (ET)	1		1	1	1	1			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	530P NEWS	9/17/12
32.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5:30P- 6P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	530P NEWS	9/17/12
33.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6P- 6:30P (ET)	1		1	1	1	1			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	6P NEWS	9/17/12
34.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6P- 6:30P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	6P NEWS	9/17/12
35.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6:30P- 7P (ET)	1		1	1	1	1			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	630P NEWS	9/17/12
36.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6:30P- 7P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	630P NEWS	9/17/12
37.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7P- 7:30P (ET)	1		1	1	1	1			4	\$1,100.00	\$4,400.00	WSVN (WSVN)	INSIDE ED	9/17/12
38.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7P- 7:30P (ET)	1	1							1	\$1,100.00	\$1,100.00	WSVN (WSVN)	INSIDE ED	9/17/12
39.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7:30P- 8P (ET)	3		X	X	X	X			3	\$950.00	\$2,850.00	WSVN (WSVN)	DECO DRIVE	9/17/12
40.0	Normal Line / PB	09/24/12-09/24/12	4	:30	8P- 9P (ET)	1	1							1	\$3,000.00	\$3,000.00	WSVN (WSVN)	BONES	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WWSN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WWSN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

G M B Advertising
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 30602

Schedule Dates 09/18/12-09/24/12
Advertiser POL/B OBAMA/D/PRE/US (3428)
Agency G M B Advertising (1734)
Product Political Issues (1082)
Brand OBAMA FOR AMERICA (12752)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name KEULEMAN, KATIE
Phone/Fax /
CPE SKED A/1798
Account Types National/Political Candidate
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 09/17/12
Last Modified 09/17/12
Entered By Wendy Creque
CO-OP No
Headline # 6319699
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,138.75
Net Total \$85,786.25
Sales Tax

WWSN (WWSN)

By Broadcast Month Spots Rate
Sep. 2012 121 \$100,925.00
Grand Total: 121 \$100,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / PB	09/20/12-09/20/12	4	:30	8P- 9P (ET)	1					1			1	\$10,000.00	\$10,000.00	WWSN (WWSN)	XFACTOR	9/17/12
42.0	Normal Line / CFB	09/22/12-09/22/12	4	:30	7:30P- 11P (ET)	1						1		1	\$2,000.00	\$2,000.00	WWSN (WWSN)	COLLEGE FOOTBALL	9/17/12
43.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	10P- 11P (ET)	1		1	1	1	1			4	\$1,700.00	\$6,800.00	WWSN (WWSN)	10P NEWS	9/17/12
44.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	10P- 11P (ET)	1	1							1	\$1,700.00	\$1,700.00	WWSN (WWSN)	10P NEWS	9/17/12
45.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	11P- 11:30P (ET)	1		1	1	1	1			4	\$1,200.00	\$4,800.00	WWSN (WWSN)	11P NEWS	9/17/12
46.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	11P- 11:30P (ET)	1	1							1	\$1,200.00	\$1,200.00	WWSN (WWSN)	11P NEWS	9/17/12
47.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	11P- 11:30P (ET)	1						1		1	\$900.00	\$900.00	WWSN (WWSN)	11P NEWS SAT	9/17/12
48.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	10P- 11P (ET)	1							1	1	\$1,200.00	\$1,200.00	WWSN (WWSN)	10P NEWS SUN	9/17/12
49.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	11P- 11:30P (ET)	1							1	1	\$1,100.00	\$1,100.00	WWSN (WWSN)	11P NEWS SUN	9/17/12
50.0	Normal Line / PB	09/20/12-09/20/12	4	:30	9P- 10P (ET)	1					1			1	\$4,000.00	\$4,000.00	WWSN (WWSN)	GLEE	9/17/12
51.0	Normal Line / PB	09/24/12-09/24/12	4	:30	9P- 10P (ET)	1	1							1	\$3,000.00	\$3,000.00	WWSN (WWSN)	MOB DOC	9/17/12
52.0	Normal Line / PB	09/18/12-09/18/12	4	:30	9P- 10P (ET)	1								1	\$3,000.00	\$3,000.00	WWSN (WWSN)	STYCD	9/17/12
53.0	Normal Line / BB	09/22/12-09/22/12	4	:30	4P- 7P (ET)	1						2		2	\$750.00	\$1,500.00	WWSN (WWSN)	MLB	9/17/12
54.0	Normal Line / PB	09/23/12-09/23/12	4	:30	12P- 1P (ET)	1							2	2	\$800.00	\$1,600.00	WWSN (WWSN)	NFL	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WWSN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

GMMB Advertising
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 30602

Schedule Dates 09/18/12-09/24/12
Advertiser POL/B OBAMA/D/PRE/US (3428)
Agency G M M B Advertising (1734)
Product Political Issues (1082)
Brand OBAMA FOR AMERICA (12752)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name KEULEMAN, KATIE
Phone/Fax /
CPE SKED A/1798
Account Types National/Political Candidate
Billing Type Standard
Comments OBAMA FOR AMERICA
OBAMA FOR AMERICA

Date Entered 09/17/12
Last Modified 09/17/12
Entered By Wendy Creque
CO-OP No
Headline # 6319699
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,138.75
Net Total \$85,786.25
Sales Tax

WSVN (WSVN)

By Broadcast Month
Sep. 2012
Grand Total:
Spots 121
Rate \$100,925.00
\$100,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	2P- 3P (ET)	2		X	X	X	X			2	\$200.00	\$400.00	WSVN (WSVN)	JUDGE	9/17/12
56.0	Normal Line / PB	09/23/12-09/23/12	4	:30	6:30P- 9P (ET)								1	1	\$2,000.00	\$2,000.00	WSVN (WSVN)	SIMPSONS	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.